

Strategic  
Planning

# Write Like a Samurai

*Fearless. Elegant. Decisive.*



PROGRAMME  
GUIDE

# DISCOVER A WORLD OF ACHIEVEMENT

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I have been a tenured Senior Lecturer at a leading law school before leaving full-time academia to raise my family. I am passionate about helping younger academics now to succeed as I have, by investing in a vision for their ideal career. The rewards are invaluable: a great job; a rewarding lifestyle, and a deep sense of satisfaction. In this programme you will receive an expert 360° review, or ‘deep dive’ to explore your strengths and your goals in order to maximise your career trajectory.

By the end of the programme you will have a clear and focused vision, personal branding with online presence, and have had one-to-one help crafting the documents that open doors to the life that you will have.

This personalised programme for strategic development taken over 3 or 12 months will transform your life.

I will support you to be fearless in your ambition, precise in your strategy, and persuasive in your execution. I will explore with you your best chances for success in our rapidly-changing environment, and give you personalised support to help you achieve your goals.

You will love the process of taking control of your vision and taking concrete steps toward true career freedom.

I look forward to our first session together.

Yours sincerely,

Dr Yoriko Otomo

*Director*

writelikeasamurai.com



# PROGRAMME OVERVIEW

The **3-month programme** will find your Zone of Genius; clarify your vision and goals; develop a polished CV and personal brand; set up a detailed publication, networking and research strategy, and level up your presentation and writing skills. You will receive 1 year of membership to the Global Research Network (GRN).

With the **12-month programme** you will receive 5 years of membership to the Global Research Network and have a personal academic assistant to support you with a range of academic tasks, leaving you free to focus on your core skills.

	3-MONTH PROGRAMME	12-MONTH PROGRAMME
Career 360°, Goal-Setting and Strategic Planning	✓	✓
Personal Branding with Photography	✓	✓
Levelling Up Your Skills to Unlock Your Genius	✓	✓
Administrative Support		✓
5-year Membership to the GRN		✓



# SESSION DETAILS

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## **Career 360°, Goal-Setting and Strategic Planning**

*Over the course of the programme you will receive:*

- A detailed review and revision of your CV and career trajectory
- A vision workshop and goal-setting with a clear 12-month plan
- A long-term publication strategy and research plan, with concrete next steps
- A focused networking strategy to build an international reputation

## **Personal Branding & Photography**

*You will get a transformative upgrade of your online profile, including:*

- Development of your academic brand (a recognisable and memorable story)
- A authoritative presence on social media and online academic platforms
- A session with a professional photographer in your city to have photos for your academic profiles, cv, social media and publications

## **Levelling Up Your Skills to Unlock Your Genius**

*Over the course of the programme you will identify the skills needed to achieve your goals, polishing those that will put you in the next category:*

- Public speaking, interviewing and presenting with impact;
- Communication, focusing on body language;
- Elegant academic writing, and more

## **Administrative Support**

*You will have your own PA to help you throughout the year with a range of tasks:*

Proofreading; expense claims; travel bookings; social media; drafting emails; calendar management; uploading documents; referencing and citation management; organising events, applications, and more.

## **5-Year Membership to the GRN**

*The Global Research Network offers you opportunities and benefits:*

- Monthly writing groups and webinars
- Monthly social coffeehouse meetings with scholars from around the world
- Associate membership of the GRN Think Tank
- Face-to-face networking events

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### **3-month programme**

£2000 up front or £350 per session (6 x 60-minute, fortnightly face-to-face sessions plus materials)

### **12-month programme**

£8000 upfront or £350 per session (24 60-minute, fortnightly face-to-face sessions plus materials)

# TESTIMONIAL

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*I joined Write Like A Samurai as despite good grades and experience, I felt that my career was simply not heading in the right direction. I felt quite isolated and thought of quitting the legal profession. However, through Dr Otomo's careful mentoring, I regained my confidence and have been invited to numerous job interviews, especially from employers that I could not have imagined would call me.*

*Dr Otomo's traits as an emotionally intelligent and caring individual have allowed me to develop as a mature professional in my field. Her ability to always assist, no matter when, coupled with her ingenious strategy of tailoring academic and professional mentoring with the needs of her tutee is astonishing.*

*I would recommend friends, colleagues and researchers who are interested in developing their skills to firstly consult Dr Otomo and certainly reap the benefits immediately after. Dr Otomo has had an incredible impact on my professional life, and I couldn't recommend her more.*

*-Mohammed Hussain (SOAS and BPP)*

# TERMS AND CONDITIONS

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**BILLING** *There are two payment options for programmes: upfront, and per session. We are able to accept payments by bank transfer (in GBP, USD, AUD, NZD), and Paypal.*

If for any reason an invoice remains unpaid within 28 days of the invoice date, we reserve the right to charge interest at 10% per month with effect from the due date of the invoice. In the event that a session has to be rescheduled by us, the client will be offered the option of a weekend session for no additional charge.

We reserve the right to change prices at any time. If we discontinue the programme, a full refund for unused sessions will be made. In the event that a client wishes to exit the programme prematurely, a refund for unused sessions will be made, minus the annual GRN membership fee and an admin fee of £150.

**DISCLAIMER** This service does not condone ghost-writing or plagiarism, nor is it an essay purchasing service.

Clients must note that any action taken upon the advice provided is strictly at their own risk, and under no circumstances shall the company or its providers, affiliates, partners or employees be liable for any damages arising out of or in connection with clients' use of the service.

We are not responsible for any errors or omissions, or for the results obtained from the use of information provided.

**ETHOS** *This service is an ethical one that offers focused skill-based training, feedback and support for students and professionals in the higher education industry who are looking to improve their own performance.*

**ADDITIONAL CHARGES** Documents relevant to discussion during the sessions (such as CVs, etc.) are included in the session charge, and you will have access to on-the-day or next-day telephone consultations at £60 per 20 minutes.

Documents requiring full review and feedback will be charged separately,



